

ONE



PAY

PIXELONE NOW OFFERS AN ORDER PROCESS FUNNEL REPORT WHICH IS THE FIRST OF ITS KIND

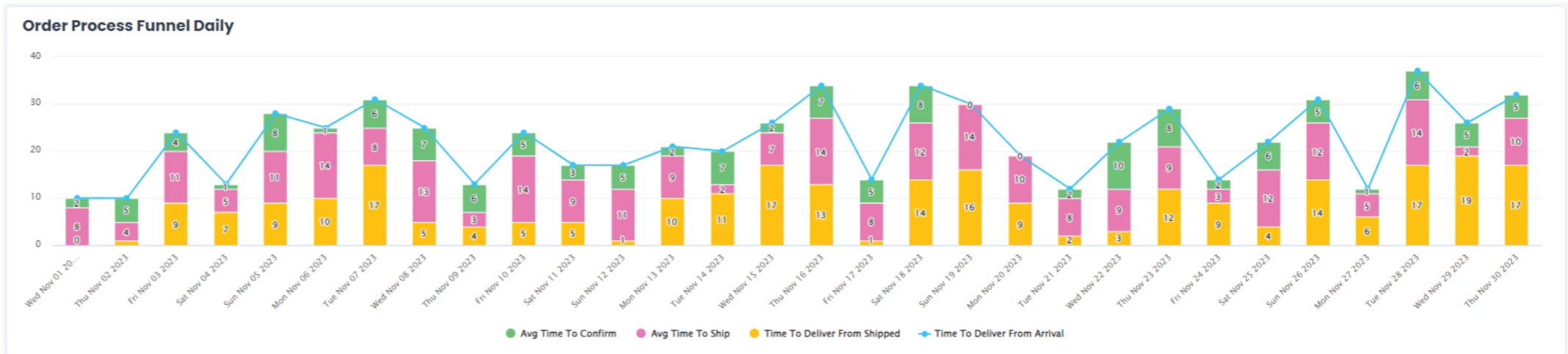


Stripe may not be coming to Pakistan anytime soon. Still, PixelOne empowers its customers to sell globally and use Stripe as a payment processor using its ONE-PAY payment partnership program. PixelOne is offering its merchants a partnership where we integrate a Stripe-backed payment processor on your Shopify or Woocommerce stores, and you are immediately enabled to capture debit/credit payments on your stores for Pakistan and global clientele. This payment account allows your store to cater to a global audience where you can now export your goods to, but not limited to, the US, UK, EU, and UAE.



Along with the payment processes, you also get a door-to-door international courier facility under ONE-Logistics, where we pick up the goods from your local office and deliver them to your customers globally. The service comes at a very economical per Kg rate.

The order process funnel report is a new revolutionary report that PixelOne customers can now see in their analytics dashboards. This report shows the client unique insights into their complete order fulfillment journey. The graph's initial part indicates the days that have elapsed since the order was generated on your e-commerce and that getting a confirmed tag takes time. A confirmed tag states that the order has been verified either by a robocall IVR or manually verified by your call center. The second part of the graph in magenta shows you the number of days or hours that have passed since the verified order shipped. The shipped tag means when the order was packed and the courier picked up the parcel. The yellow part of the bar chart shows the time the courier company took to deliver the parcel to the end client. These graphs give you an itemized daily bar chart, which can give you a tremendous statistical report on where your store is not performing and where you need to pay attention. As a store owner, this report is a game-changer for your business.



PixelOne also offers you third-party warehouse services in the United States, where you can send your goods to us; we will store them and manage your order, complete order fulfillment, packaging, labeling, inspection, etc. This will now open the doors to international trade, where your website is equipped with ONE-Pay stripe to accept international credit/debit card payments. You can also transfer door-to-door shipment from your local Pakistani warehouse to our United States warehouse, where your goods will then be sorted and orders fulfilled. All these services come bundled with the PixelOne software, and there is zero wait time for these services to be activated for your e-commerce store. Our warehouses are in Texas and New Jersey, but we are expanding into more states. We also have partner warehouses in the United Kingdom and the United Arab Emirates.

