



PixelOne exhibited in the 2nd Retail Show 2023 at Karachi Movenpick Organized by TerraBiz and strategic partner was Chainstore Association of Pakistan. The event had over 500+ participants, 30+ speakers from the industry of retail and 8+ session of panel discussion and much more.

PixelOne was also a proud sponsor and exhibitor on the show and the team was able to generate dozens of leads for the expansion of e-Commerce Omnichannel business automation software. Multiple brands from the industry displayed interest in our platform and many demo's were scheduled post the show. The team met with Mr. Omnichannel a.k.a Mr. Loek Berendsen, founder BoldRethink360.com and Ex- IKEA advisor.

He conducted a masterclass which our team attended and gained insights of the future of omnichannel. The exhibition booth attracted e-commerce managers from various clothing, shoes and accessory brands who discussed with us the e-commerce issues that they were facing. PixelOne assured that we would be able to resolve thier issues and they were happy to schedule a demo. During our stay at Karachi, we met multiple courier aggregators, signed MOU's for collaboration to expand the OMS platform. Karachi is a dynamic city where we got to see the culture up and close. We realized that very soon we will have a south chapter that would directly deal customer acquisition here with in the city.

PixelOne today is the only plug and play SaaS solution in the market for omnichannel order management. It has over 100+ features that are avaiable out of the box for all our subscribers from the basic account to the enterprise account. It is the only solution that will offer you order management, logistics, 3PL, warehousing, payment gateway under one roof. PixelOne has gained a name in the market owing to its amazing spot on customer support. All our clients feel welcomed when they raise a ticket and the top management is directly involved with any issue resolution which is the secret to PixelOne's success in such a short span of time.



Organized by: **TerraBiz**

December 5 Full-Day Conference & Expo
 9:00 a.m. to 5:00 p.m.

December 6 Loek Berendsen Masterclass
 9:00 a.m. to 4:00 p.m.

Venue: **Mövenpick Karachi**

Strategic Partner: **Chainstore Association of Pakistan**

Payment Gateway is a pain point for not only small and medium business but also for larger businesses doing over a 100k orders a month. The KYC for any bank or payment merchant takes a toll on every brand. PixelOne has partnered with various payments gateways in the market to facilitated brands with subletted payment gateway accounts which enables you to take credit/debit card payments from your customers with in minutes.

Not only you have an added feature on your web site but now One-Pay gives you the option to go global with your products. As with One-Pay and One-Logsitics we open the doors to international clientel for you where we give you door-to-door pickup and delivery for your international orders.

This is a game-changer in the industry where you will be able to cater to customers in the US, UK, UAE and much more and open markets that you never knew existed.

Some of our partners for payments are as follows:



Our team was invited as the guest speaker to talk to aspiring entrepreneurs in UET Lahore, under the umbrella of ZINDIGI and TICK.

Mr. Sarim discussed about his journey from an IT services company to a more sustainable model of SaaS based product and how this can be a game-changer approach for any founder. The event was organized to promote entrepreneurship in young students and to motivate them to start their own companies.

The event also had guest speakers from MyTM, Dr. Zain who spoke well about how you have to be really tough when up are starting a business.

Mr. Sarim from PixelOne shared his experiences as to how students should focus on emerging tech, and then find a problem and develop a company around it. Taking forward the definition of entrepreneurship Sarim added that an entrepnur is different from a business owner, as the entrepprenuer has the added attribute of being able to solve a probelm in the society or indistry and money is a by-product that comes with it. Sarim, also shared how he plans to grow PixelOne in the times to come and where have we reached up until now. He shared that his system has processed orders worth Billions of Ruppees with in Pakistan and that now he wants to take the product global. He explained how a home-grown product will make a huge mark on the international market of e-Commerce for times come.

